



The Director Award Recognition Program for Member Enhancement

Revised January 1, 2021

Purpose...

To have prestigious awards consisting of three levels of recognition for the GWRRA Membership Enhancement Corps that acknowledge and honor notable Coordinators, who are industrious, dedicated, and worthy of consideration for further advancement. These levels will be...

- Senior Membership Enhancement Coordinator
- Merit Award
- Membership Enhancement Coordinator of the Year Award

Annually, GWRRA will recognize and honor outstanding Membership Enhancement Coordinators who have distinguished themselves through performance and dedication above their peers. Once an Officer achieves Senior status, they qualify to be further recognized by being selected to receive the "Merit Award". From the pool of "Merit Award" recipients the "Membership Enhancement Coordinator of the Year" will be selected.



The Design of the Membership Enhancement Coordinator Award patch has the background matching the Eagle Officer pin and provisions to add the "Position held", the "Merit Award" and the "Membership Enhancement Coordinator of the Year" patch to the bottom of the initial Senior patch as illustrated to the right.

Utilizing the pool of leadership talent available in the Senior Officer Corps is an additional resource to share responsibilities and to assist in situations where an advisory team is needed.

Another objective is to increase the opportunities for qualified Officers to continue to develop personally and provide their Chapter or District the benefit of their advanced skills and proven experience.

By offering a competitive environment we will encourage our Officers to be the best they can be and to provide a method to reward those who achieve superior levels of accomplishment.

Candidates for Senior Recognition...

Officers who hold the position of Chapter Membership Enhancement Coordinator or District Membership Enhancement Coordinator are eligible to be considered candidates for the Senior Officer designation provided that, when compared to their peers, they are **ABOVE AVERAGE** and excel in the execution of their position expectations. Only Officers who have distinguished themselves by demonstrating excellence in service to the Membership will be rewarded with this title.

Criteria for Senior Candidate Consideration...

Specific Program criteria will be assessed on the Senior Award Nomination Form

Nomination Criteria as a Leader

- Appearance represents pride in GWRRA (wears 10" patch)
- Is recognized as a positive role model by their peers
- Is well respected, personable, and positively recognized by peers as an excellent Officer
- Is MEMBER focused and supports all aspects of the Association
- Is capable of managing disgruntled Members or leadership issues with fairness and integrity
- Is supportive in administration of GWRRA goals, policies and procedures
- Actively participated in training

Nomination Criteria as a Facilitator

- Conveys a positive attitude and has demonstrated the use of a Team approach
- Candidate has demonstrated excellent delegation skills involving Core and supporting Team members
- Candidate is a good steward for the Association
- Possesses written and excellent verbal communication skills
- Candidate has participated and/or led FUN activities in their Chapter or District
- Candidate has actively worked on recruitment and retention.

Nomination Criteria as a Supporting Team Member

- Takes objective instruction well from their appointing Officer
- Maintains good working relationship with Chapter, District and Teams GWRRA
- Supports GWRRA programs: Operations, Rider Ed, GWRRA University and Motorist Awareness
- Has a keen desire to advance to the next level

Nomination and Approval for a Senior Officer...

It is the appointing officer's responsibility to exercise fairness and integrity in determining a candidate's worthiness for consideration of appointment to Senior Officer. Without bias, the appointing Officer must put forth a conscientious and thorough assessment of the candidate to be considered. Therefore, it is expected that any Senior Officer Candidate meet the above criteria and be able to fulfill the expectations of the Senior Officer position. The approval process for awarding the Senior Officer designation follows:

- Chapter Membership Enhancement Coordinator nomination requires the Chapter Director to fill out the Officer Appointment form with the concurrence of the District Membership Enhancement Coordinator, and the Director of Membership Enhancement.
- District Membership Enhancement Coordinator nomination requires the District Director to fill out the Officer Appointment form with concurrence of the Director of Membership Enhancement.

The Membership Enhancement Coordinator Appointment Form shall be sent or emailed to the Directors of the Membership Enhancement Program. Copies of paperwork concerning Senior Officer Appointments shall be emailed, once approved, to the Home Office and maintained at the respective levels.

Expectations of Senior Officers...

The primary expectation of a Senior Officer is their willingness and ability to assist their Appointing Officer and Core Team with task oriented assignments, while continuing to satisfy the demands and responsibilities of their current position. The Senior Officer Program is an opportunity to learn while doing and will provide the foundation for consideration of the next level of service.

The Senior Officer should fulfill the following expectations:

- Be a positive **ROLE MODEL** for others to follow.
- Assist with mentoring and coaching of other volunteer Officers and Team Members
- Assist with the planning and staging of events and activities within the Chapter, District and the Association.
- Assist new Chapters with advice, expertise and coaching to develop a strong foundation of leadership.
- Assist other Chapters or Districts that may require support or experience in planning their gatherings or activities.
- Assist in the communication flow of the Association at all levels.
- Support the betterment of the Association in areas such as image, visibility, growth and retention.
- Endeavor to be a mediator and a solution minded problem solver for Officers and Members alike.
- Assist with targeting and developing new officer prospects.
- Be a vigilant steward of Association and Member assets and financial welfare.

Senior Officer Approvals...

Officers appointed to the position of "Senior" will receive the Senior Award patch depicting their level, Chapter or District and they will hold this honorary designation for their life in GWRRA. You are highly encouraged to wear your Senior Award patch at all times. However, if you move up or down in a position, the Senior designation does not move into the new position. An Officer can be considered again for a Senior Award in the new position they hold.

Candidates for Merit Award and Membership Enhancement Coordinator of the Year Award...

Annually, GWRRA recognizes and honors outstanding Senior Officers who have distinguished themselves through performance and dedication above their peers. Merit Awards recipients will be announced two months before Wing Ding and presented on the Awards and Recognition Day.

Nominations for recognition are requested from each District four (4) months prior to Wing Ding. Membership Enhancement will request nominations from the District Director for consideration. The Director of Membership Enhancement will review the nominations (and include the District Director for consideration as appropriate) and select those that are felt deserving of recognition. Nominations are encouraged from all Districts. All nominations submitted are considered for the Merit Award.

From the Merit Award recipients, the Membership Enhancement Coordinator of the Year Selection Committee will select a Membership Enhancement Coordinator of the Year with concurrence of the Director of Membership Enhancement and the Director of GWRRA. Award recipient will not be revealed until Wing Ding.

Criteria for Merit Award and Membership Enhancement Coordinator of the Year Award Consideration...

The following criteria should be considered in the evaluation of potential nominees:

1. An active Senior Membership Enhancement Coordinator and current member in good standing.
2. Actively and positively promotes all GWRRA programs Operations, REP, MAP and University
3. Be current and active in the Rider Education Levels Program at a minimum of Level III
4. Has attained high levels of contact of Prospective, New and other Members from the ARL monthly
5. Has actively recruited and assisted in retention of Membership
6. Has worked together with their team to support and promote Chapter or District events/activities
7. Assists their appointing Director with planning and execution of their GWRRA Programs and functions
8. Participates in the budgeting of their Chapter or District
9. Promotes, supports, and participates in many, if not all, of their sister Chapters and Districts functions and events
10. Actively works with their appointing Director to target and develop future leaders.
11. Through example demonstrates the teachings of GWRRA by serving as an outstanding Team Leader and a supporting Team Member.

Nomination for Approval Merit Award and Membership Enhancement Coordinator of the Year Award...

To be considered for these prestigious awards, nominations must be submitted with a written statement attesting to their activities and support, any unique qualities or accomplishments and other reasons for consideration. The written nomination material will be the only information considered during the selection process; therefore, it must be as complete and descriptive as possible.

1. Chapter Membership Enhancement Coordinator requires the written recommendation of the Chapter Director and the concurrence of the District Membership Enhancement Coordinator, and the Director of Membership Enhancement.
2. District Membership Enhancement Coordinator requires the written recommendation of the District Director with concurrence from Director of Membership Enhancement.

The written nomination material and the Membership Enhancement Coordinator Officer Appointment Form shall be sent or emailed to the Directors of the Membership Enhancement Program. Senior Officer Appointments shall be maintained at the respective District and Association levels. These materials will be used to determine the Merit Award winner from each District and from those recipients the Membership Enhancement Coordinator of the Year will be selected. Merit Award recipients are encouraged to attend Wing Ding. The Membership Enhancement Coordinator of the Year recipient will not be revealed until Wing Ding.