



The Director Award Recognition Program For District Educators and District/Chapter Ride Coordinators

The Director of Rider Education is pleased to recognize outstanding Officers in Rider Education with this prestigious award.

This awards program consisting of two categories, one recognizes District Educators and the other District/Chapter Ride Coordinators. Each category has their own criteria and each with three levels of recognition that acknowledges and honors notable Officers, who are industrious, dedicated, and worthy of consideration for further advancement. These levels are:

- Senior Educator / Senior District/Chapter Ride Coordinator
- Educator Merit Award / Ride Coordinator Merit Award
- Educator of the Year Award / Ride Coordinator of the Year

One a year, GWRRA will recognize and honor outstanding Officers who have distinguished themselves through performance and dedication above their peers. When an Officer achieves Senior status, they can qualify to be further recognized by being selected to receive a “Merit Award”. From each the group of “Merit Award” recipients the “Educator of the Year and Ride Coordinator of the Year” will be selected.



The design of the District Educator and District/Chapter Ride Coordinator Award patch has a red background with gold like the Eagle Officer pin and provisions to add the “Position held”, the “Merit Award” and the “District Educator or Ride Coordinator of the Year” patch to the bottom of the initial Senior patch as illustrated above right.

Utilizing the pool of leadership talent available in the Senior Officer Corps is an additional resource to share responsibilities and to assist in situations where an advisory team is needed.

Another objective is to increase the opportunities for qualified Officers to continue to develop personally and provide their District the benefit of their advanced skills and proven experience.

By offering a competitive environment we encourage our Officers are encouraged to be the best they can be and to provide a method to reward those who achieve superior levels of accomplishment.

SENIOR DISTRICT EDUCATOR / SENIOR RIDER COORDINATOR PROGRAM

The primary purpose of this program is to provide an ongoing recognition of outstanding District Educators and District Ride Coordinators to provide a means to share their knowledge and experience with other Educators, Coordinators and Members. A more detailed description of this programs purpose is:

- to add a new level of communications to the existing Educator network to recognize and encourage leaders who are industrious, dedicated, and worthy of consideration for advancement.
- to increase the number of qualified prospects who may advance to the next level of responsibility, thereby increasing the likelihood of selecting the best-qualified candidates for other positions in the Rider Education Program.
- to better utilize the knowledge of Senior Educators who will continue to share their skills and experience with their District, and perhaps, advance to the next level.

ELIGIBILITY FOR SENIOR DISTRICT EDUCATOR/SENIOR RIDE COORDINATOR RECOGNITION

Officers who hold the position of District Educator or District/Chapter Ride Coordinator are eligible to be recognized as Senior Officers providing, when compared to their peers, they are **ABOVE AVERAGE** in the performance of their duties and responsibilities.

The promotion to Senior should be reserved for those Officers who will have served in their current position for a period suitable to determine their merit for Senior recognition. At least two years in the current position beginning a third consecutive year would be necessary for a District Educator or a Ride Coordinator to have enough experience and successful performance to be considered.

Overall, candidates for GWRRA Rider Education Program Senior recognition should have the following attributes:

- Is a current GWRRA Member and a current Level IV in the GWRRA Rider Education Levels Program as *District Educator*, at least a current Level III as *District Ride Coordinator*, or at least a current Level II as *Chapter Ride Coordinator*
- Is a Road Captain as a *District or Chapter Ride Coordinator*
- Is considered well ABOVE AVERAGE in current position when compared to their peers.
- Possesses good communications skills.
- Is and has been a role model for their peers.
- Has proactively assisted other Rider Education Officers as needed
- Is willing and able to provide coaching and mentoring to others
- Sets an example for all GWRRA members by adhering to the Rider Education Program requirements including ALL THE GEAR, ALL THE TIME (ATTGAT)

When the Officer meets the eligibility criteria for recognition as a Senior, the GWRRA Change Form/Appointment Worksheet should be completed, approved by the District Director, and forwarded to the GWRRA Rider Education Program Director for review and submission to the Home Office for processing.

The Change Form/Appointment worksheet should be submitted to the Team GWRRA Director, Rider Education Program for review. The Program Director will sign and submit the appointment form to the Home Office for processing.

EXPECTATIONS OF SENIOR DISTRICT EDUCATORS

The primary expectation of a Senior District Educator is their willingness and ability to assist their the GWRRA Rider Education Team with task-oriented assignments, while continuing to satisfy the demands of their present responsibilities. The Senior Educator should be capable of meeting these expectations:

- Assist with mentoring and coaching of their peers
- Help with the planning and staging of WING DING and District rallies
- Contribute to the planning and staging of Rider Education training events and activities within a District and other Districts that may require support or experience in planning their goals, objectives, and events
- Support the Association in areas such as image, visibility, growth, and retention
- Assist with identifying and cultivating new Rider Educator candidates
- Promote and communicate current, fact-based information regarding the Rider Education Program
- Be a **ROLE MODEL** for their peers and others
- Has completed and submitted 3-4 of the District's quarterly N.6 Rider Education Activity reports on time
- Attends scheduled Rider Education Program Zoom calls
- Distributes a monthly rider education article to their District's Members through the District Newsletter or an alternative method

SENIOR RIDE COORDINATOR PROGRAM

The primary purpose of this program is to provide an ongoing recognition of outstanding Ride Coordinators and to provide a means to share their knowledge and experience with other Ride Coordinators and Members. A more detailed description of this programs purpose is:

- to add a new level of communications to the existing Ride Coordinators network to recognize and encourage leaders who are industrious, dedicated, and worthy of consideration for advancement

- to increase the number of qualified prospects who may advance to the next level of responsibility, thereby increasing the likelihood of selecting the best-qualified candidates for other positions in the Rider Education Program.
- to better utilize the knowledge of Senior Ride Coordinators who will continue to share their skills and experience with their District, and perhaps, advance to the next level

EXPECTATIONS OF SENIOR DISTRICT RIDE COORDINATORS

The primary expectation of a Senior District Ride Coordinator is their willingness and ability to assist their District Team and programs with task-oriented assignments, while continuing to satisfy the demands of their present responsibilities. The Senior District Ride Coordinator should be capable of meeting these expectations:

- Assist with mentoring and coaching of their peers
- Help with the planning and staging of WING DING and District rallies
- Contribute to the planning of Rider Education and University training events and activities in their District and assist other Districts that may require support or experience in coordinating group rides for various activities and events
- Support the Association in areas such as image, visibility, growth, and retention
- Assist with identifying and cultivating new Ride Coordinator candidates
- Promote and communicate current, fact-based information related to Education Program
- Be a **ROLE MODEL** for their peers and others
- Distributes a monthly article to their District's Members through the District Newsletter or an alternative method related to coordinated rides to events, educational activities, and other functions dependent of team riding as a group.

EXPECTATIONS OF SENIOR CHAPTER RIDE COORDINATORS

The primary expectation of a Senior Chapter Ride Coordinator is their willingness and ability to assist their Chapter Team with task-oriented assignments related to specific chapter events, while continuing to satisfy the demands of their present responsibilities. The Senior Chapter Ride Coordinator should be capable of meeting these expectations:

- Assist with mentoring and coaching of their peers
- Help with the planning and staging District rallies in coordination with the District Ride Coordinator
- Support the Association in areas such as image, visibility, growth, and retention
- Assist with identifying and cultivating new Ride Coordinator candidates

- Promote and communicate current, fact-based information related to GWRRA Membership and the Rider Education Program
- Be a **ROLE MODEL** for their peers and others
- Attends scheduled Rider Education Program Zoom calls as District Ride Coordinator
- Distributes a monthly article to Chapter participants through their Chapter Newsletter or an alternative method related to the coordination of rides to chapter and District events, educational activities, and other functions dependent of team riding as a group.

SENIOR DISTRICT EDUCATOR AND SENIOR RIDE COORDINATOR MERIT AWARDS

Annually, GWRRA Rider Education Program honors outstanding Senior Educators and Senior District/Chapter Ride Coordinators who have distinguished themselves through performance and dedication above their peers with Merit Award recognition.

In the first quarter, GWRRA Director of Rider Education Program requests written nominations from District Directors for candidates eligible to serve or currently serving as Senior District Educators and Senior District/Chapter Ride Coordinators.

Through the District, Chapter Directors may nominate a Senior Chapter Ride Coordinator for merit recognition and will submit their written nomination to the District Director. The District Director will be responsible for forwarding all nominations to the GWRRA Director, Rider Education Program on or before March 30th each year.

Additional letters of recommendation from other Officers and Members will also be considered and should accompany a District Director's submissions.

The GWRRA Rider Education Program Team will review the nominations selecting those deserving of Merit Award recognition. From the Merit Award recipients, the Rider Education Program Director will select one Senior District Educator as GWRRA Educator of the Year and one Senior Ride Coordinator as GWRRA Ride Coordinator of the Year. Award recipients will not be revealed until the Master gathering at WING DING.